

10 BOLD Steps Toward Success™



BOLD™

**Black-male Orientation to
Leadership Development**



Leadership At Its *Best*™

www.LeadershipAIB.com

BOLD™

**Black-male Orientation to
Leadership Development**

The Issues That African-American Children Face Impact All Communities

10 BOLD Facts

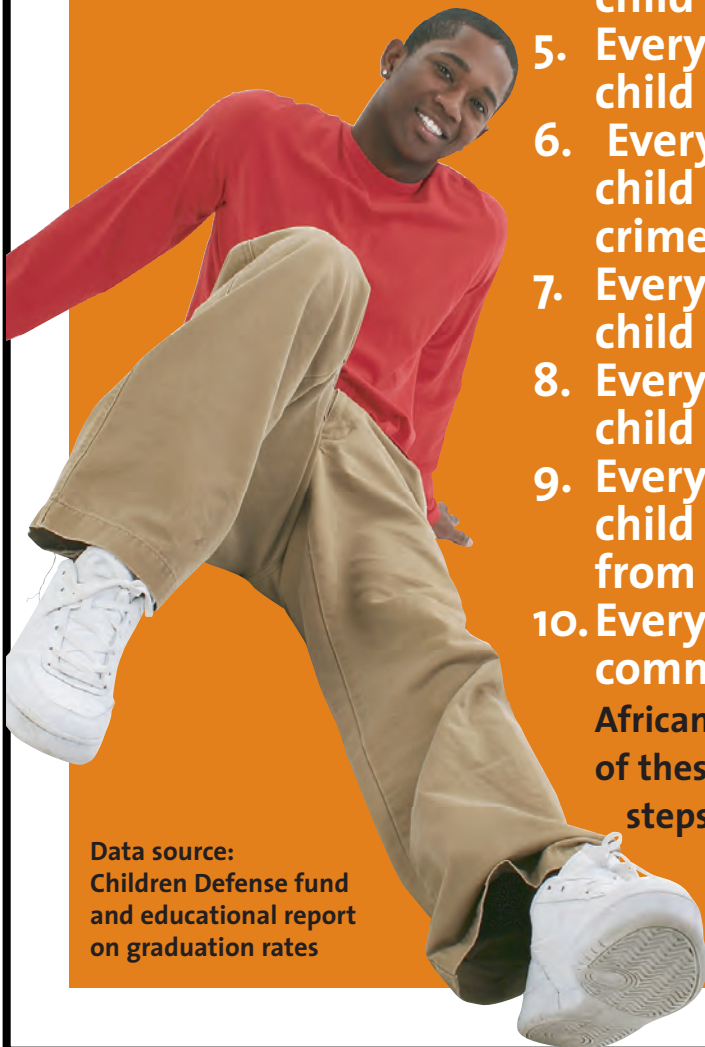
1. Every 46 seconds of the school day, an African-American child drops out of school.
2. The high school Graduation rate for African-American males is only 42%
3. Every 65 seconds an African-American teenager becomes sexually active (for the first time).
4. Every 11 minutes an African-American child is arrested for a violent crime.
5. Every 18 minutes an African-American child is arrested for a drug offense.
6. Every 76 minutes an African-American child is arrested for an alcohol-related crime.
7. Every 4 hours an African-American child is murdered
8. Every 6 hours an African-American child dies from firearms
9. Every 20 hours an African-American child or young adult under 25 dies from HIV
10. Every 2 days an African-American child commits suicide

African-American males are most affected by all of these facts. If change is to occur, new and BOLD steps must be taken.

Data source:
Children Defense fund
and educational report
on graduation rates

BOLD[™]

Black-male Orientation to
Leadership Development



Purposes & Mission

The BOLD Institute, 10 BOLD Steps Toward Success is a comprehensive educational workshop model that will train and motivate students grades 5-12. This program is designed to develop an awareness of the importance of education, positive African American leadership, understanding the importance of community, and having a strong positive self-image.

BOLD Institute will have ten training sessions, an orientation session and combined parent orientation, a wrap-up session, and a graduation and celebration.



BOLD[™]

Black-male Orientation to
Leadership Development

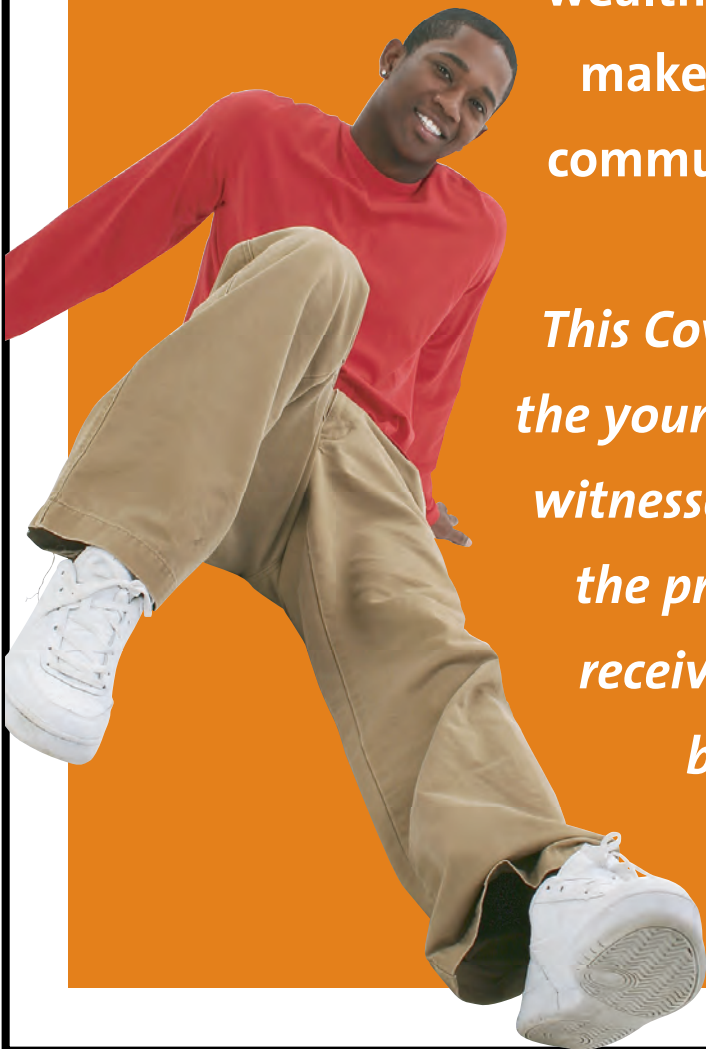
Covenant

As an African-American male I have set **HIGH EXPECTATIONS** for myself. I am committed to reaching my goals by making the right **CHOICES** that will lead to my **SUCCESS**. My success will be the success of my race. I will share my talents, wealth, and other resources to make the African-American community stronger in all areas.

This Covenant will be signed by all the young men in the program and witnessed by another young man in the program. Each young man will receive a copy to post in his bedroom.

BOLD[™]

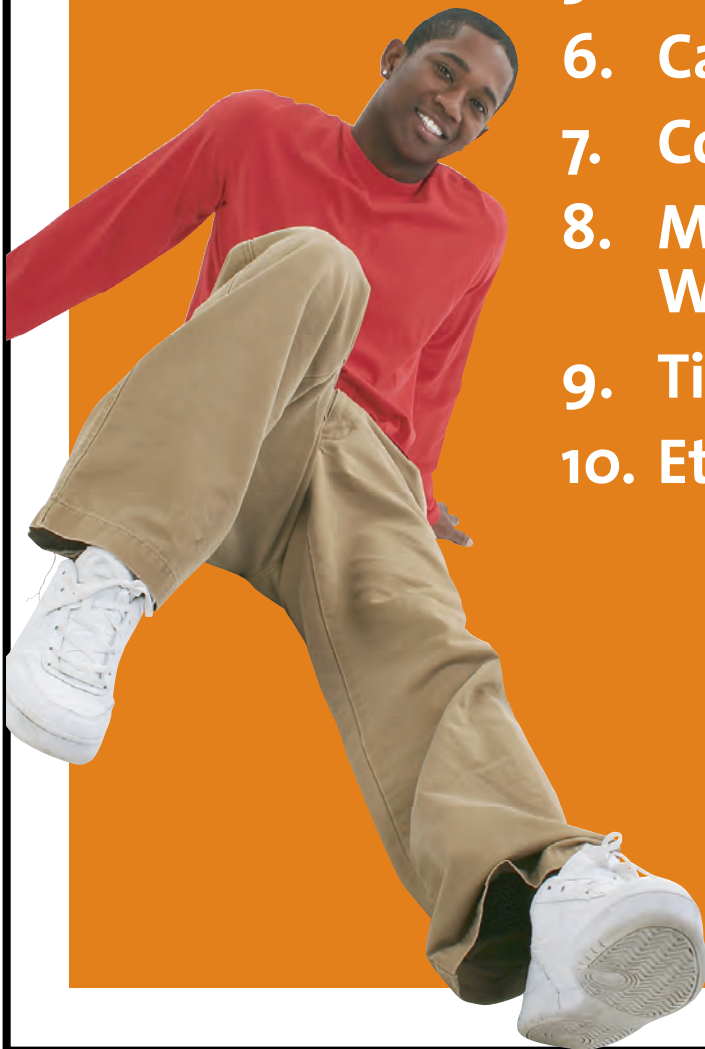
**Black-male Orientation to
Leadership Development**



10

BOLD Steps Toward Success

1. Male Roles and Responsibilities
2. Self Image
3. Health and Wellness
4. Communication
5. Conflict without Violence
6. Careers and your Future
7. Community Involvement
8. Money Management/
Wealth Building
9. Time Management
10. Etiquette



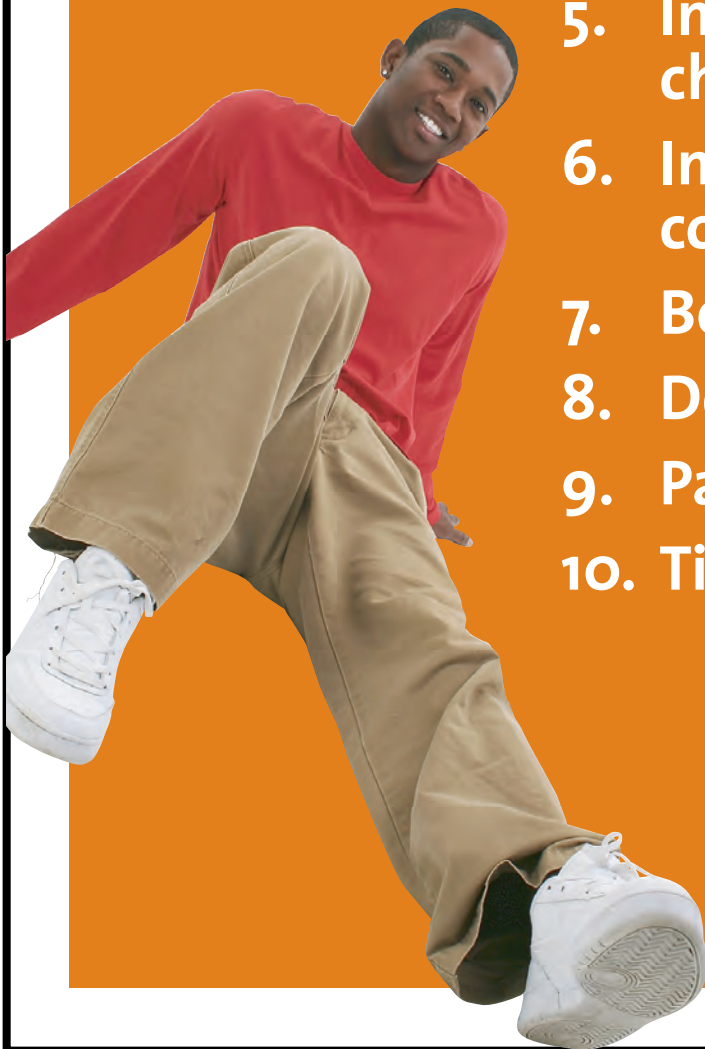
BOLD[™]

Black-male Orientation to
Leadership Development

Male Roles and Responsibilities

10 TOP TEN LESSONS

1. In school
2. In our home
3. In our relationships with other brothers
4. In our relationships with women
5. In dealing with our children
6. In dealing with our community
7. Being a friend
8. Developing self
9. Passing the torch
10. Timeline to manhood



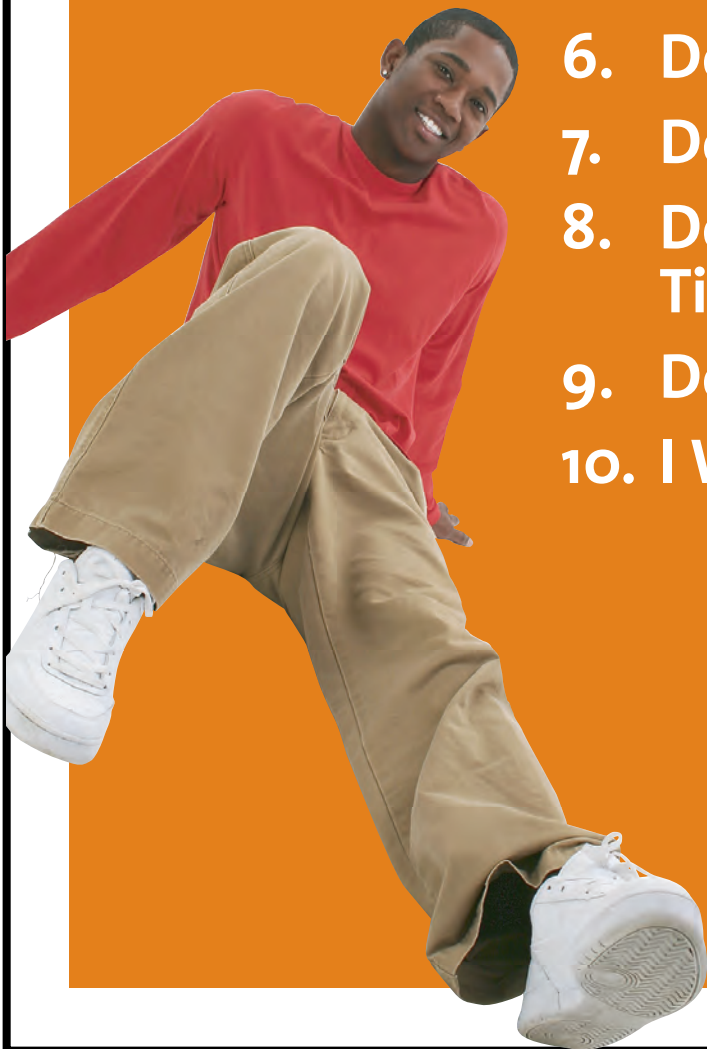
BOLD[™]

Black-male Orientation to
Leadership Development

10

Self Image TOP TEN LESSONS

1. Do I Like How I Look?
2. Do I Like How I Dress?
3. Do I Like How I Think?
4. Do I Like How I Talk?
5. Do I Like My Neighborhood?
6. Do I Like My Family?
7. Do I Like My School?
8. Do I Like How I Spend My Time?
9. Do I Like Me?
10. I Want to be Like ___!



BOLD[™]

Black-male Orientation to
Leadership Development

Health and Wellness

10

TOP TEN LESSONS

1. Eat daily recommended servings of fruits and vegetables
2. Drink eight 8oz glasses of water daily
3. Be physically active
4. Involve the entire family
5. Set a goal
6. Know your limitations- listen to your body
7. Talk to a doctor before you begin a program
8. Manage your feelings positively
9. Know your family health history
10. Have fun



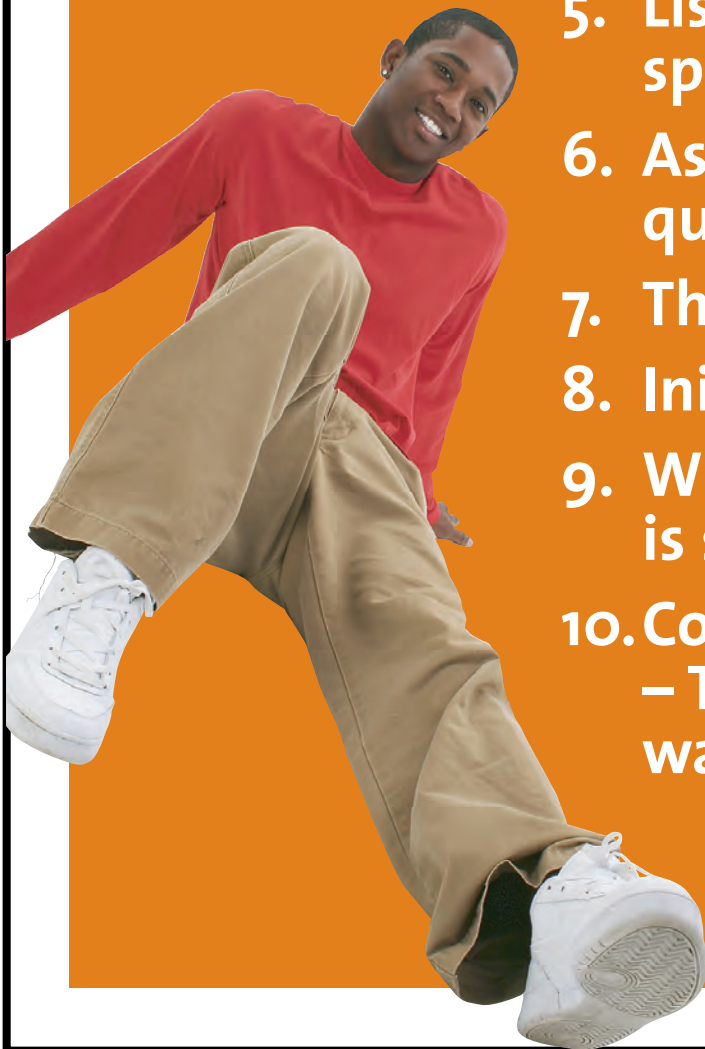
BOLD[™]

Black-male Orientation to
Leadership Development

10

Communication TOP TEN LESSONS

1. Stand Up
2. Look Up
3. Speak Up- Be positive in interactions
4. Always be ready with your personal introduction
5. Listen more than you speak
6. Ask open ended questions
7. Think before you speak
8. Initiate conversations
9. Written communication is still appreciated
10. Communication etiquette – Thank You – goes a long way



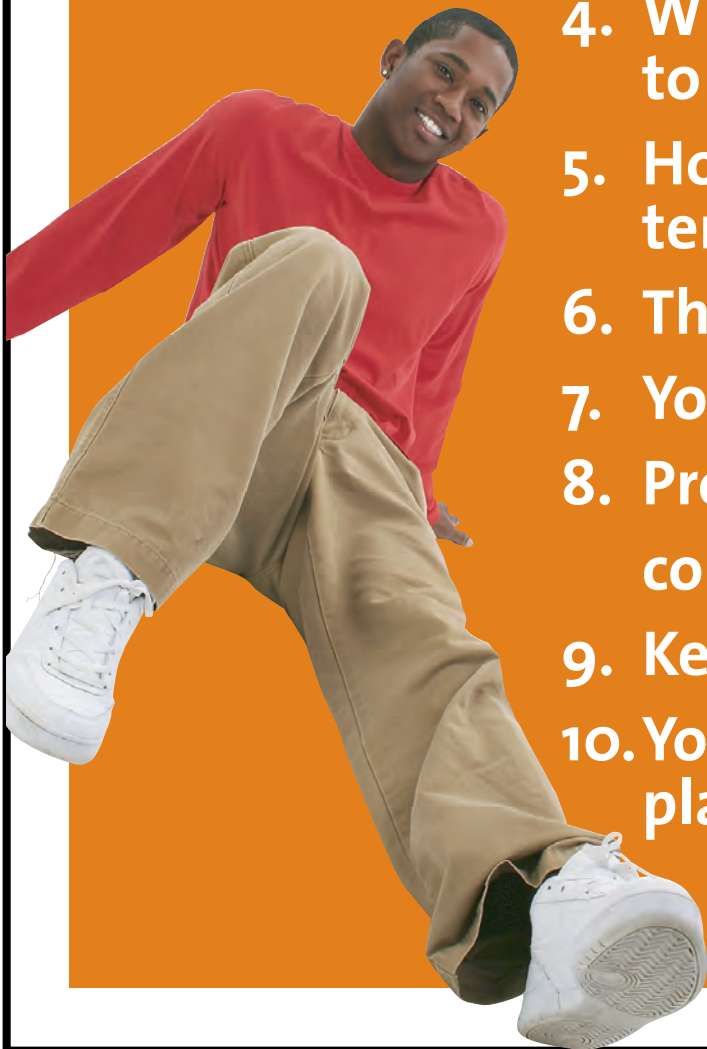
BOLD[™]

Black-male Orientation to
Leadership Development

Conflict Without Violence

10 TOP TEN LESSONS

1. What is Conflict & Violence?
2. How does being angry make you feel?
3. The different faces of anger
4. What anger causes you to do
5. How to control your temper
6. The power of words
7. Your anger radar
8. Problem solving & conflict resolution
9. Keeping your cool
10. Your conflict avoidance plan



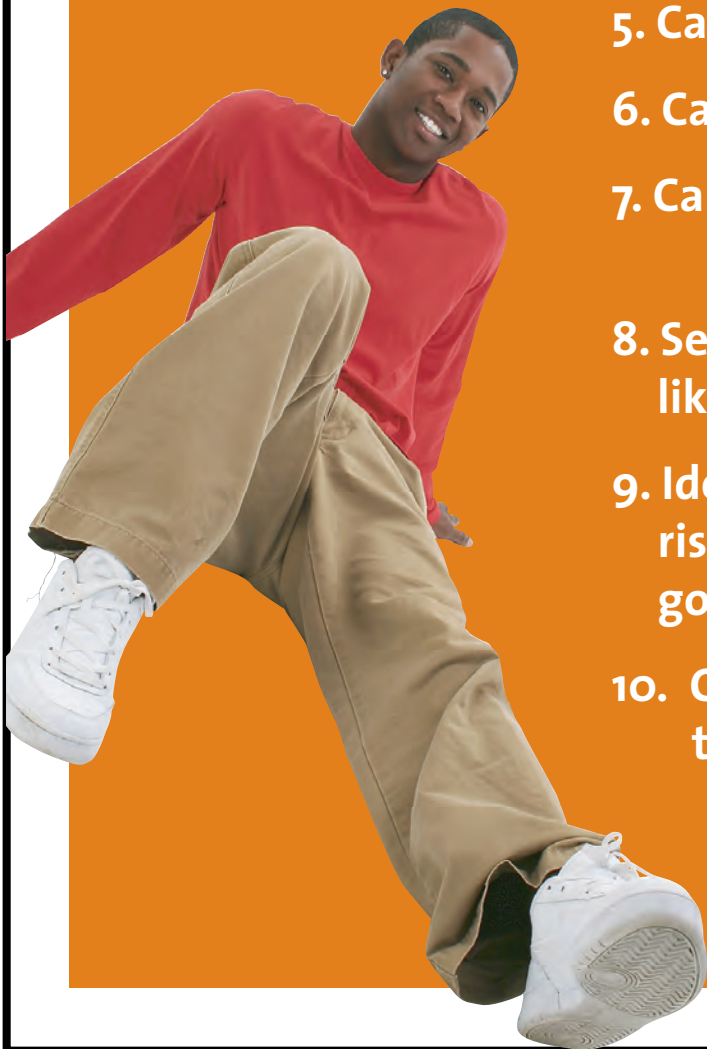
BOLD[™]

Black-male Orientation to
Leadership Development

Careers And Your Future

10 TOP TEN LESSONS

1. What is a Career?
2. Career Path ➡ Arts and Communication
3. Career Path ➡ Business, Management, Marketing, and Technology
4. Career Path ➡ Engineering, Math, Manufacturing, and Industrial Technology
5. Career Path ➡ Health Sciences
6. Career Path ➡ Human Services
7. Career Path ➡ Natural Resources and Agri Science
8. Self assessment—What would you like to do as an adult?
9. Identification of opportunities and risk to you achieving your career goal.
10. Career timeline—What must you do to achieve your career goals.



BOLD[™]

Black-male Orientation to
Leadership Development

Community Involvement

10 TOP TEN LESSONS

1. What is community involvement?
2. Political involvement
3. National Urban League /National Association for the Advancement of Colored People (NAACP)
4. Historical Black Colleges
5. Community clean-up
6. Senior citizen programs
7. Youth organizations and programs
8. American Cancer Society/ March of Dimes
9. Spiritual awareness
10. Minority owned businesses



BOLD[™]

Black-male Orientation to
Leadership Development

Money Management/Wealth Building

10 TOP TEN LESSONS

1. Money and its importance
2. How to use money to get what you want
3. Keeping the right perspective about money
4. How you earn money
5. Saving for your future
6. Be a smart spender
7. Keeping track of your money
8. How to invest your money
9. What is credit?
10. Development of a wealth plan

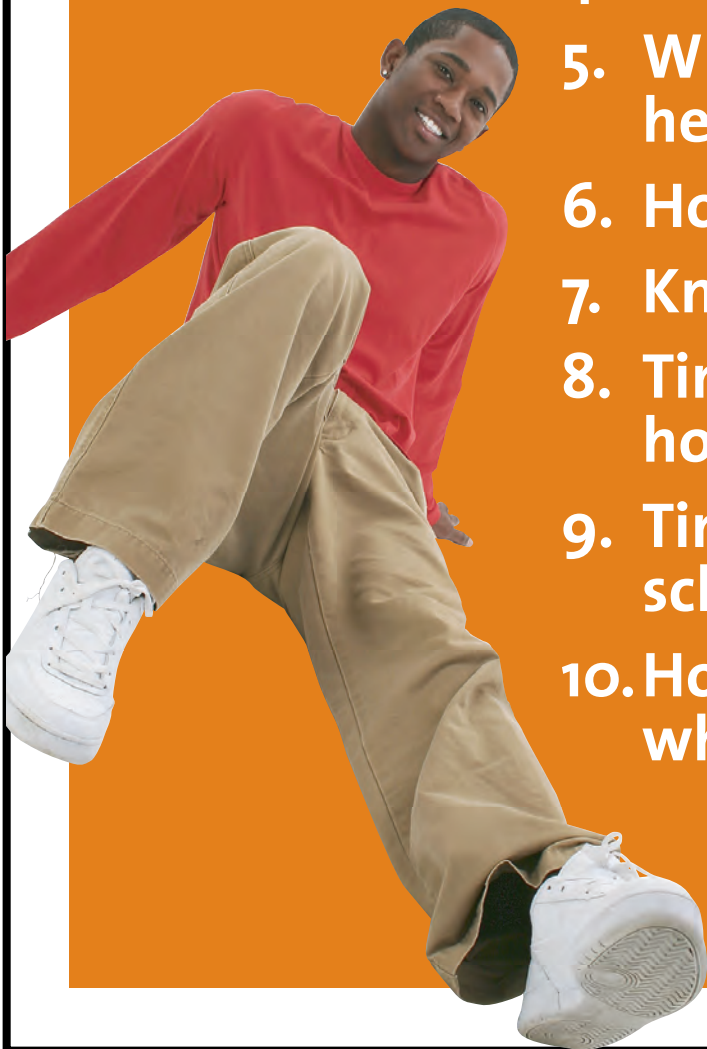


BOLD™

Black-male Orientation to
Leadership Development

10 Time Management TOP TEN LESSONS

1. Why is time management important?
2. Only 24 hours in a day!
3. How do I get everything done?
4. What can I control?
5. When should I ask for help?
6. How much is too much?
7. Know yourself!
8. Time management at home
9. Time management at school
10. How can this help me when I get older?



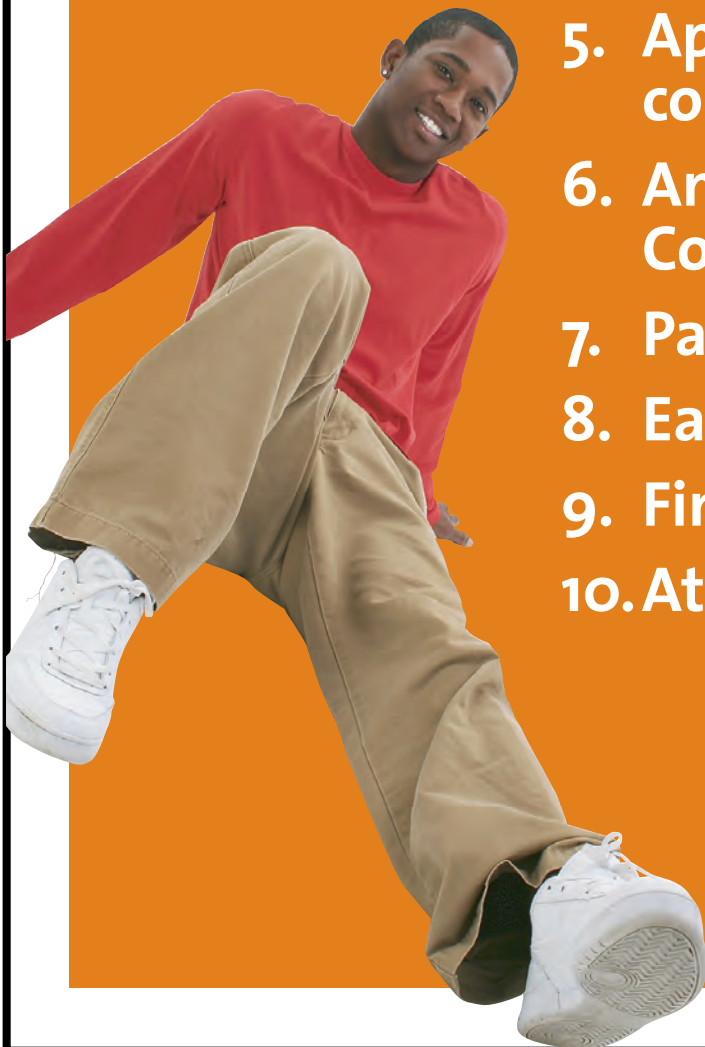
BOLD[™]

Black-male Orientation to
Leadership Development

10

Etiquette TOP TEN LESSONS

1. Accepting and responding to invitations
2. Who pays and how to handle the bill
3. Making reservations
4. Table settings
5. Appropriate table conversation
6. American versus Continental
7. Passing food
8. Eating bread
9. Finger foods
10. At parties

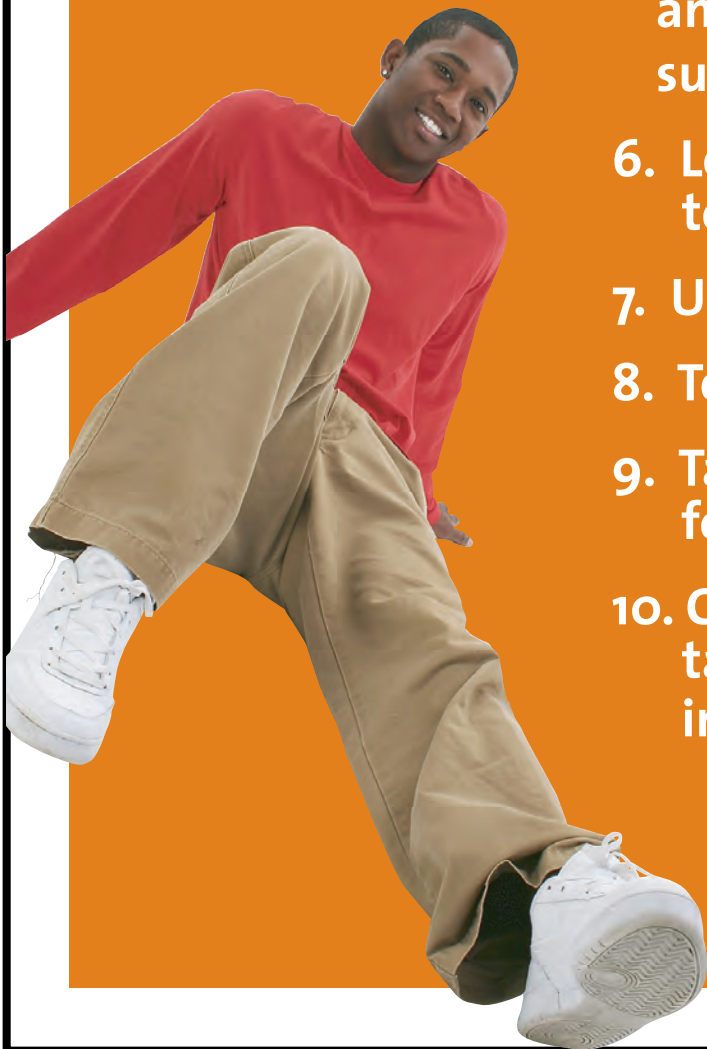


BOLD[™]

Black-male Orientation to
Leadership Development

10 Parental Involvement TOP TEN LESSONS

1. Communicate your commitment to support him
2. Help him get ready for his training sessions
3. Attend all the meetings that are open to parents
4. Review with your son what happened at the meetings
5. Listen to what he has to say and give your support and suggestions
6. Learn the poems that he has to learn as a show of support
7. Understand his moods
8. Tell him you love him
9. Talk with him about his vision for his future
10. Celebrate his successes and talk about opportunities for improvement



The BOLD program is the copyrighted property of
Leadership At Its Best, LLC
use of the material is strictly prohibited

**For more information on the BOLD program for
your school or organization, contact:**

Carter D. Womack
President and CEO
Leadership At Its Best, LLC
E mail: Carter@LeadershipAIB.com
www.LeadershipAIB.com
614-438 4167

