

LEADERSHIP AT ITS BEST



BOLDTM

**Black-student Orientation to
Leadership Development**



BOLD THE FACTS

*The Issues That African–American Children Face
Impact All Communities*

- Every 95 seconds an African-American baby is born into poverty.
- The high school Graduation rate for African-American males is only 42%.
- Every 11 minutes an African-American child is arrested for a violent crime.
- Every 4 hours an African-American young adult (age 20-24) is murdered
- Every 2 days an African-American child commits suicide.
- African-American males are most affected by all of these facts.

If change is to occur, new and BOLD steps must be taken and Leadership At Its Best BOLD program can be a part of the solution.

Data source: Children Defense fund and educational report on graduation rates.

LEADERSHIP
at its *Best*
LLC

*Setting People &
Organizations
Up for Success™*

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BOLD THE FACTS*The Issues That African-American Children Face Impact All Communities*

- Every 46 seconds of the school day, an African-American child drops out of school.
- The high school Graduation rate for African-American males is only 42%.
- Every 65 seconds an African-American teenager becomes sexually active (for the first time).
- Every 95 seconds an African-American baby is born into poverty.
- Every 11 minutes an African-American child is arrested for a violent crime.
- Every 18 minutes an African-American child is arrested for a drug offense.
- Every 76 minutes an African-American child is arrested for an alcohol-related crime.
- Every 4 hours an African-American child is murdered
- Every 4 hours an African-American young adult (age 20-24) is murdered
- Every 6 hours an African-American child dies from firearms
- Every 20 hours an African-American child or young adult under 25 dies from HIV
- Every 2 days an African-American child commits suicide
- **African-American males are most affected by all of these facts**

If change is to occur, new and **BOLD** steps must be taken and Leadership At Its Best **BOLD** program can be a part of the solution.

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B L A C K – S T U D E N T O R I E N T A T I O N

Carter D. Womack
President & CEO

BOLD Leader Programs and ExperiencesMISSION

To provide leadership training and development for students in public school, so that they are better prepared to excel in many areas and be role models and peer educators for other youth.

PROGRAM OVERVIEW

BOLD is a comprehensive educational program that will train and motivate middle school, junior high school, and high school students (grades 6-12). This program is designed to develop an awareness of the importance of education, positive African-American leadership, understanding the importance of community and having a strong positive self-image. The goals of BOLD are as follows:

Establish a peer-to-peer educational youth leadership development model that can be applied to the varying

“Leadership Development is JOURNEY not just A ONE DAY TRIP”! We are pleased to provide through our Black-student Orientation To Leadership Development Programs (BOLD™) comprehensive leadership and development programs for pre-college students grades 6–12. BOLD™ is a unique opportunity to enrich and enhance the growth and development of our students. The BOLD Leadership Programs and Experiences are designed to engage students in interactive leadership development activities, which will

prepare them to be successful in school and be role models and peer educators for other youth.

As society and the workforce become more competitive and complex, it is necessary for our students to have the opportunity to gain exposure to the means by which it is possible to excel while in school and become excited about their future. The dynamics of the public and private sector are becoming more demanding of its employees, thus the expectations are higher and we must

circumstances in the local community Provide workshop experiences for young African-American students in order that they might develop the necessary skills, abilities and attitudes toward self-development and career orientations.

Formalize instructional and motivational modules that can be transferred to the public school system and the community in the areas of leadership development, academic preparation, social and cultural awareness, and the free enterprise system.

Develop an evaluation design that will measure the impact of the program on its participants, the local community and provide data for program improvements.

The BOLD ConferencePROGRAM OVERVIEW

The 1 day training session will be conducted in a classroom setting. The presenters will promote

participation and interaction among the students. As a means of generating participation, many different aids and approaches will be used such as: role-playing, audio visual aids and guest speakers. These sessions will also be open to parents who will be encouraged to participate.

Workshop Topics can include the following or others identified for the target audience.

1. Health education....
A straight talk about healthier life styles.
2. Preparing for your future....career selection, how to go about it.
3. Dealing with conflict without violence.
4. Empowering African-American youth to succeed through leadership.
5. Developing a positive self-image, and maintaining it.

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TO LEADERSHIP DEVELOPMENT



start early to prepare our young people to succeed.

School systems in partnership with the public and private sectors have the responsibility of ensuring the success of its students. The BOLD Leadership Programs and Experiences are the vehicles by which students will gain the tools that are required to be successful in all they do. The Leadership skills that students will gain through the BOLD Programs and Experiences will enable them to meet the challenges they face today and in the future.

It is so often that our best and brightest students are not equipped with the educational necessities and leadership skills to be successful. The BOLD Leadership Programs and Experiences are designed to focus on each of its students' needs, while developing the whole person and positioning them to succeed.

Students who participate in the BOLD Leadership Programs and Experiences will display a high level of self confidence as a result of these comprehensive Leadership Programs.

In addition, participants in the program will exhibit a sense of responsibility and maturity and will serve as role models and peer educators for other young people in their school and community. Through program participation, students will have the necessary skills to contribute to the success of their school and the community at large.

The BOLD programs can be done for all boys, all girls or they can be co-ed.

Carter D. Womack
President & CEO

6. Community responsibility, a life long commitment

The BOLD Leadership Institute

PROGRAM OVERVIEW

The bi-weekly or monthly training sessions will be conducted in classroom settings or other settings that are motivational to the students. The presenters will promote participation and interaction among the students. As a means of generating participation, many different aids and approaches will be used such as role-playing, audio visual aids and guest speakers. The sessions will also be open to parents who will be encouraged to participate. To accomplish these goals there will be various modules.

TRAINING MODULES -10 BOLD STEPS

1. Male Roles and Responsibilities
2. Self Image
3. Health and Wellness
4. Communication

5. Conflict without Violence
6. Careers and your Future
7. Community Involvement
8. Money Management/Wealth Building
9. Time Management
10. Etiquette and Good Manners

Many of the modules will consist of three components; training session, field experience, and evaluation and data analysis.

PARENTAL INVOLVEMENT

There will be sessions for parents to help them understand what their roles are to insure that their son is successful in the BOLD program. We will also offer information about support services they may need to address about other issues in the household.

BOLD The College Tour "Seeing Is Believing"

MISSION

To provide African-American school students

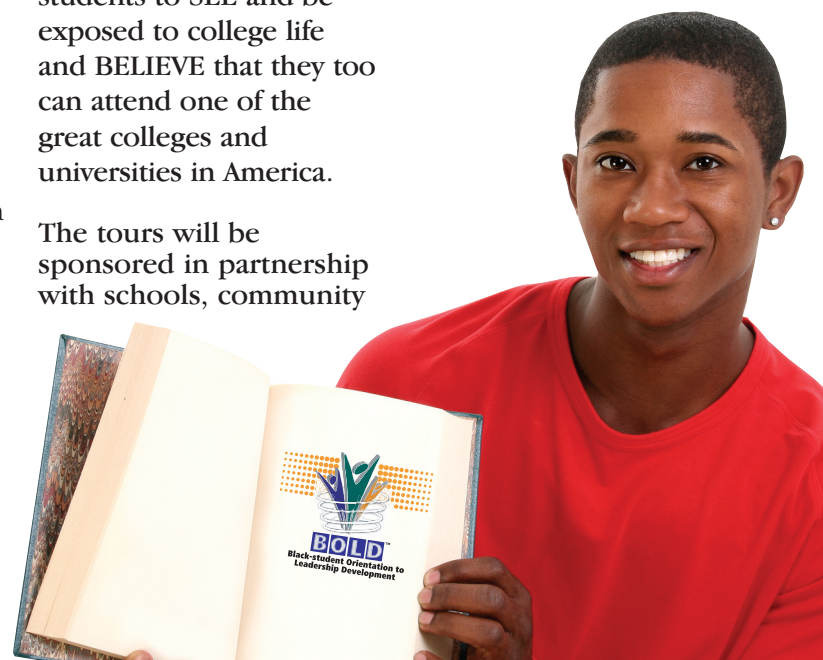
grades 8-12, the opportunity to visit colleges and universities and excite them about attending college.

PROGRAM OVERVIEW

The majority of African-American public school students do not have the opportunity to visit a college or university and be exposed to college life. BOLD THE COLLEGE TOUR will provide that experience. The theme of the tours: SEEING IS BELIEVING. We want the students to SEE and be exposed to college life and BELIEVE that they too can attend one of the great colleges and universities in America.

The tours will be sponsored in partnership with schools, community

based organizations and churches. The tours will be six days and will take place during spring break and summer vacation. This traveling educational and cultural experience will be a bus tour to colleges and universities in selected markets. The schools will be both Historically Black colleges as well as majority schools. During the school visits the students will have the opportunity to see and experience cultural sites and events in each city.



LEADERSHIP AND DEVELOPMENT TRAINING FOR ADMINISTRATIVE STAFF



To address the need to continue to develop and improve the leadership skills of schools professional staff we offer a number of outstanding programs. They include:

Leadership and management training in the following areas:

- LEADERSHIP: What is it and how to Lead vs. Manage
- PERSONAL GOAL SETTING: Vision, Mission, "SMART" Goals
- Change Management
- Effective Communications
- Managing Time for Improved Productivity
- Building Effective Teams and Conducting Team Meetings
- Coaching and Developing Employees
- Handling Performance Management Issues

We also can develop specific programs to address specific needs for a target audience.

We provide individual Executive Coaching for key members of your Leadership Team and school principals.

Come join us on this Journey as we develop Great Leaders!

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Setting people and organizations up for success.