

LEADERSHIPTM
at its *Best*
LLC



SIDETM *Leadership* **INSTITUTE**TM



LEADERSHIP
AT ITS
BEST

SIDE™

Leadership

STUDENT INSTITUTE FOR DEVELOPMENT AND EMPOWERMENT

The strategy for effective future world leadership is acquiring the education, skills, abilities and positive attitudes to be economically self-reliant and self-sufficient. The economic development and political independence of our community will depend on how rapidly youth are reoriented towards a productive future, academically, economically and socially. Leadership At Its Best through SIDE training modules will be a positive step in the right direction to address issues impacting future leadership.



Carter D. Womack
President & CEO

“Leadership Development is a JOURNEY not just and A ONE DAY TRIP”! We are pleased to provide through our Student Institute for Development and Empowerment (SIDE™) comprehensive leadership and development programs for college and university students. SIDE™ is a unique opportunity for the university to enrich and enhance the growth and development of its students. The SIDE Leadership Programs are designed to engage students in interactive leadership development activities, which will

prepare them for leadership positions and greater success on campus, in the workplace and society.

As society and the workforce become more competitive and complex, it is necessary for institutions of higher learning to offer students the opportunity to gain exposure to the means by which it is possible to excel after graduation. The dynamics of Corporate America, the public and private sector are becoming more demanding of its employees, thus the expectations of university/college graduates are higher.

Student Leadership Institute

MISSION

To provide leadership training and development programs and activities that will increase the success of selected students at sponsoring Universities and Colleges.

PROGRAM OVERVIEW

The Leadership Institute is designed to focus on each of its participants' needs. Developing the whole person and positioning them to succeed. Students who participate in the Leadership Institute will display a high level of self confidence as a result of this comprehensive Leadership Institute. In addition, participants in the program will exhibit a sense of responsibility and maturity. Through program participation, students will have the necessary skills to con-

tribute to the success of their university and the community at large.

The Leadership Institute is conducted in four sessions during the school year. Each session of the Leadership Institute is a day and a half, starting on the evening of first day and ending on the afternoon of the second day.

Strategic Planning for Student Government Associations

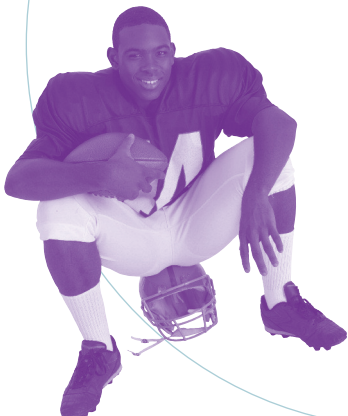
MISSION

To provide leadership to the Student Government Association (SGA) in the development of a workable Strategic Plan.

PROGRAM OVERVIEW

There is a tremendous need for Student Government Associations to develop a Strategic Plan that will allow them to be more effective in

the development and delivery of programs and events that improve the quality of campus life. The development of a Strategic Plan will also better align the SGA with the overall mission and long range plan of the college/university. The strategic planning process will take place over one and a half days or can be done in one day depending on the current position of the SGA. During the process, and we use the term process because it is truly an on going process to develop a workable Strategic Plan. During the process Leadership At Its Best will work with the SGA officers, College/University President, and SGA advisors on the on the development and implementation of an effective plan.



ip INSTITUTE™

DEVELOPMENT AND EMPOWERMENT



Institutions of higher learning in partnership with the public and private sectors have the responsibility of ensuring the success of its graduates. The SIDE Leadership Programs are the vehicles by which students will gain the tools that are required to transition to the workforce. The Leadership skills that students will gain through the SIDE Leadership Programs will enable them to meet the challenges of campus leadership, Corporate America and the community.

It is so often that the best and brightest students are equipped with the educational necessities for the workforce, but are not marketable due to the lack of effective leadership preparedness. The SIDE Leadership Programs are designed to focus on each of its participants needs. Developing the whole person and positioning them to succeed.

Students who participate in the SIDE Leadership Programs will display a high level of self confidence as a result of these comprehensive

Leadership Programs. In addition, participants in the programs will exhibit a sense of responsibility and maturity. Through program participation, students will have the necessary skills to contribute to the success of their university/college and the community at large.

We also offer leadership and development training programs for university professional staff and administrators.

Carter D. Womack
President & CEO

Leaders of Student Organizations Seminar

MISSION

To provide leadership training and development for Leaders of Student Organizations so they become more effective in their role.

PROGRAM OVERVIEW

This seminar is designed to enhance the skills of student leaders in order that they will focus and effectively move campus organizations forward. It is imperative to offer student leaders the opportunity to gain the knowledge necessary to lead student organizations. Student organizations success greatly impacts the overall quality of student life on campus. Campus organizations are the training ground for future corporate and community leaders. The Seminar will provide information on

topics that will help student leaders gain an in depth understanding of how to effectively position student organizations for success.

Corporate Leadership Program

MISSION

To provide leadership training and development programs and activities that will increase the success of African American and other minority college and university students.

Corporate and Organizational Partners

This program will work well for organizations that have a commitment to building a truly diverse workforce. This Corporate Leadership Program will allow organizations to identify African-American

and other Minority college students in their freshmen year and work with them through graduation. If an organization has the desire to increase the number of African American and other Minority university/college graduates in a particular field (i.e. retail/restaurant management, IT, etc.) SIDE is the program that will help achieve that objective.

PROGRAM OVERVIEW

This Corporate Leadership Program is a unique opportunity for universities and colleges in partnership with corporations to enrich and enhance the growth and development of its students. The program is designed to engage college/university freshmen in a four-year interactive self-development program, which will prepare them for leadership positions and greater success

in the workplace and society. The program provides for up to four training sessions per school year on campus and summer internships at the sponsoring corporation. Through program participation, students will have the necessary skills to contribute to the success of sponsoring corporation/or organization.



LEADERSHIP AND DEVELOPMENT TRAINING FOR ADMINISTRATIVE STAFF



To address the need to continue to develop and improve the leadership skills of college and university professional staff we offer a number of outstanding programs. They include:

Leadership and management training in the following areas:

- **LEADERSHIP:** What is it and how to Lead vs. Manage
- **PERSONAL GOAL SETTING:** Vision, Mission, "SMART" Goals
- **Change Management**
- **Effective Communications**
- **Managing Time for Improved Productivity**
- **Building Effective Teams and Conducting Team Meetings**
- **Coaching and Developing Employees**
- **Handling Performance Management Issues**

We also can develop specific programs to address specific needs for a target audience.

We provide individual Executive Coaching for key members of your Leadership Team.

*Come join us on
this Journey as
we develop
Great Leaders!*

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